

RAISE THE BARN

A YCAP FUNDRAISER



SPONSORSHIP OPPORTUNITIES

WHAT:

YCAP's 3rd annual fundraising event in McMinnville. Building on the success of our past Hooley events, RAISE THE BARN promises to bring together a broad cross-section of business leaders, community supporters, and an authentic mix of generations. The event theme 'RAISE THE BARN' is inspired by concepts fundamental to the work we do at YCAP- lifting community, elevating hope, and promoting self-sufficiency. Historically, barn raisings reflected the collective action of a community and provided for a family's independence. In that spirit, we hope that you will support us by making an investment in the social and economic health of Yamhill County.



DATE:

Saturday, July 15, 2017

TIME:

6:00 pm – 9:00 pm

LOCATION:

Yamhill Valley Heritage Center
11275 SW Durham Lane, McMinnville, Oregon 97128



EVENT HIGHLIGHTS:

RAISE THE BARN celebrates all things Americana with a good old fashioned pig roast and delicious picnic sides in a remarkable setting. The feast will be led by local favorite Chef Kyle Christenson from The Diner, in partnership with other local chefs and farmers. Pre-Prohibition cocktails and local wine and beers will be thoughtfully selected by David Sanguinetti of The Bitter Monk.

"The lure and smell of sizzling pork fat is what drove my passion for food but supporting healthy, local food systems is just being a responsible member of the community. I believe that giving back is the right thing to do." Kyle Christenson

AUDIENCE:

Targeting over 300 influential business professionals, civic leaders, community leaders and philanthropic donors who believe that families and communities are stronger when basic needs are met. Our attendees care about having a strong, economically viable community and believe that those struggling in poverty can achieve self-sufficiency if they are given hope and tools to rebuild their lives. Our supporters invest in their communities and support local businesses.

MEDIA EXPOSURE:

Past signature YCAP events have garnered great buzz in the community with guests impressed at the stellar line up of chefs, vintners, brewers, generous sponsors and in-kind donors who come together to make this event happen. RAISE THE BARN will be advertised in local media and business sponsors will be profiled on social media and recognized on YCAP's website and newsletter sent to over 5000 donors.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact **Julie Miller**, Community Relations Director, JulieM@yamhillcap.org, 971-261-7807 or **Warren Good**, Resource Development Coordinator, WarrenG@yamhillcap.org, 503-883-4480.

